

AL WILSON FAMILY FOUNDATION  
Sacramento, California

FOR IMMEDIATE RELEASE

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AWFF, PHIERS.ORG, AND 3 TUSKEGEE AIRMEN ARE LAUNCHING THE  
VETERANS HEALTH INSURANCE ENDOWMENT & REFERRAL SERVICE (VHIERS)  
PHASE I ON JULY 4

Making FREE Hi-Quality Health Insurance Available to Veterans, Unions, and the 99%

[Sacramento, CA] – Al Wilson, a veteran, entrepreneur, philanthropist, and visionary, has partnered with his son, Will Price, Senior Engineer at the US Department of Veterans Affairs and Chief Solutions Architect of PHIERS, along with three members of the George “Spanky” Roberts Chapter of the Tuskegee Airmen Inc. They are launching a plan to enhance existing veteran support groups' efforts.

Together with Amia Bryant, Executive Director of VHIERS (a subsidiary of the AWFF), they are creating an innovative insurance plan that offers 100% risk and cost-free, high-quality health insurance to veterans, union members, essential workers, and anyone who believes in healthcare as a human right. This groundbreaking partnership between the Al Wilson Family Foundation (AWFF), a veteran-owned 501(c)3 organization, and PHIERS.org (a co-op) will revolutionize healthcare through the launch of VHIERS, addressing the unmet needs of veterans and their families.

VHIERS, the Veterans Health Insurance Endowment, and Referral Service, provides a 100% risk and cost-free health insurance plan for veterans, family members, and veterans advocacy groups. It serves as a catalyst for positive change, starting with Phase I, a group membership and buying club that negotiates on behalf of veterans for health-related goods and services.

The collaboration aims to empower veterans and union members by offering them free, high-quality universal health insurance and care. The goal is to achieve self-sustainability within three months of launch. The initiative will also expand benefits to unions and others who believe in healthcare as a human right and support negotiated and group discounts on medications for Medicare.

The approach involves inviting underserved veterans and unions to join a risk and cost-free group buying plan, benefiting from negotiated prices and saving billions of dollars annually for the Centers for Medicare & Medicaid Services (CMS). This ensures access to high-quality, risk-free health insurance for all participating veterans, paving the way for near-term universal healthcare.

Membership will extend to unions, family members, and healthcare advocates. VHIERs & PHIERs incorporate better price controls and accountability models than the Fed, avoiding wasteful spending and benefiting members instead of profiteers and politicians protecting corporate interests.

This breakthrough plan generates trillions in annual savings, contributing to a smoother economic landing, unlike current policies. The self-sustaining solution covers its own costs without tax hikes or increased debt/deficit. It offers protection to the working class, the safety net, and supply chains by giving unions negotiating power while mitigating the impacts of inflation through free benefits and monthly checks. By taking health insurance off the negotiation table, we protect workers, families, and the 99%.

VHIERs and PHIERs are committed to addressing societal challenges through scalable and adaptable initiatives. Their goal is to enable NGOs, cities, and states to better respond to the growing demand for coordinated services.

To connect and learn more, visit [www.phiers.org](http://www.phiers.org).

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